

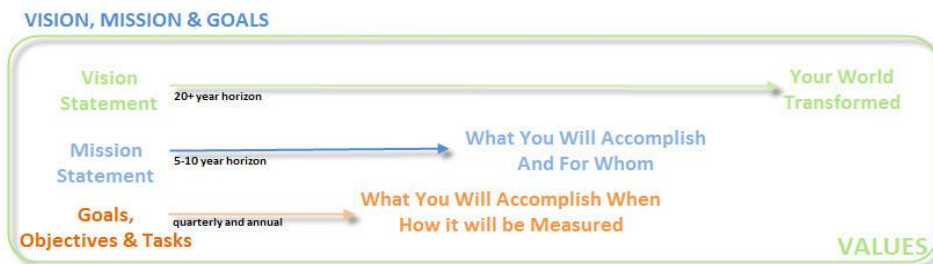


## Strategic Action Plans

### An intuitive and powerful approach to planning and management discipline

Magus Consulting brings new perspectives to how leaders and their boards can chart the way forward into transformation that changes their world internally and externally. In addition to our facilitators' unique talents for aligning leaders with the aspirations at the heart of their current and future success, we have streamlined the documentation process to produce a straightforward management tool. Rather than sitting on a shelf, our *Strategic Action Plan* methodology becomes a living document that supports leaders as they:

- engage **stakeholders** appropriately in the planning process;
- articulate their **aspirational end state** and the **objectives and goals** that will get them there;
- **manage** the execution process **dynamically** as the environment changes; and
- accomplish all this without the need for external consultants to create their strategy.



An intuitive and clear management tool, *Strategic Action Plans* can scale down to the size of a single project or up to cover the entire organization. With a *Strategic Action Plan* in hand, executives, other leaders and stakeholders will understand the definition of success and be empowered to achieve it in all the functional areas impacting success (e.g., leadership, financial, marketing/outreach, operations and evaluation). Setting up a *Strategic Action Plan* is the beginning of an ongoing process your organization's leadership can use to manage your way into the future as your world changes around you.

Unlike many strategic planning consultants, we believe that you already have the majority of the knowledge, insight and information you need to create a transformational strategy to generate enthusiasm and meaningful support from your stakeholder community. We simply facilitate your leadership and stakeholders in coming to decisions on how to articulate it, shaping priorities in the process. When we're done, you have created your own Strategic Action Plan already tailored to the immediate priorities of your business and outlined in an easy-to-manage format. While we can continue to support and coach you, you will have everything you need to manage your way into transformation with:

- **enthusiasm from board and staff** about your work your work and it's on the world;
- board agreement that you are focused **on the top priorities**;
- **goals and objectives** to help the board provide appropriate oversight input; and
- **a strategic management framework** to manage your staff and streamline board meetings.

### GOAL FRAMEWORK

(regional membership organization)

**Vision**  
We believe in the power of relationships.

**Mission**  
Identify and connect diverse leaders.

**Goal**  
We will provide our members opportunities for personal and professional growth.

**Objective**  
Provide members leadership opportunities while helping local non-profits build stronger boards.

**Tasks**  
(1) Notify members of local non-profit board openings by Spring.  
(2) Develop a non-profit board development workshop in the Fall.

**Metrics**  
(1) Percentage of members serving on local boards.